



# Steve Lucas

## Chief Executive Officer

Steve Lucas joined iCIMS in 2020 as the chief executive officer, bringing 25 years of extensive leadership experience in enterprise software. Lucas is leading the vision and plans for iCIMS into its next phase of growth with product innovation and strategic acquisitions. He is focused on solidifying iCIMS' position as the world's leading talent cloud company that touches the lives of 30 million workers across the globe.

As a customer-centric leader, Lucas is elevating the company's commitment to enhancing its AI-driven talent acquisition platform that integrates with leading HCM systems, enabling iCIMS' 2+ million global users to scale their companies with more power and fewer barriers. He is leading the vision and strategic plans for iCIMS as it continuously innovates and develops solutions that empower companies across the globe to build their winning workforce, transform their business, and in turn, transform the world.

Lucas brings expertise in building strong workforces from his senior executive roles at global enterprise software organizations including Adobe, Marketo, SAP, Salesforce.com, and BusinessObjects.com. During his tenure as CEO of Marketo, he led a multi-year product expansion and growth strategy resulting in the acquisition of the company by Adobe in 2018, making it the largest acquisition in Adobe's history.

As a type 1 diabetic, he dedicates much of his time to raising awareness, education and funds for the illness. He has served on the board of the American Diabetes Association and frequently volunteers with the Children's Diabetes Foundation, where he speaks with type 1 diabetic youth about managing their diabetes and overcoming obstacles. He is also a strong advocate for diversity and inclusion. Under his leadership, he has implemented corporate programs and strategies aimed at addressing inequities in the workplace. Lucas firmly believes that a leader's number one priority should be building a winning, more inclusive workforce.

Lucas holds a bachelor's degree in business from the University of Colorado, is a published author and serves on multiple philanthropic and education boards.



### Available for

Online, print, video & live interviews, podcasts, speaking engagements

### Areas of Expertise

- Global expansion and innovation
- Digital transformation and talent transformation in the enterprise
- Reinventing and supercharging your business
- Emerging technology trends
- Evolution of the workplace and vision for the new future of work
- Leading through shifts in the labor market and economy
- Building winning, more inclusive workforces with high-performing and entrepreneurial cultures
- Data-driven insights and success stories of leading global brands
- Adapting operations, strategies, and solutions in a virtual hiring world

### Contact

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